

The "Global Campus" in David Lodge's Small World: Mirror of the Academe

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Abstract

Within the cultural context of postmodernity, the idea of globalization is inescapable, though the term and attached theory date back only to the 1990's. Nevertheless, its ever-spreading wing has touched every single field of human activity, academe included. Using a plethora of characters and an intricate multiplicity of subplots, David Lodge chronicled a world of academic conferences and events spread throughout Europe (England, Italy, France, Holland) as well as in America. All this travelling facilitated by the amazing development in technology (mainly in the fields of communication and transportation) is the main plot of the novel, which illustrates the changes that happened to the universities in the larger context of globalization.